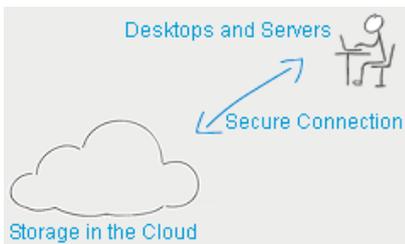


Cloud Backup

Cloud Backup provides a highly secure, automated method of protecting your critical business data, whether it's simple file data or complex databases such as Microsoft Exchange and SQL. Cloud Backup offers a cost-effective, hassle-free alternative to optical or tape based backup solutions. Whilst traditional methods can be effective, they require capital expenditure to set them up, along with staff to operate and maintain them. A Cloud Backup system avoids all of these problems, replacing time-consuming, laborious techniques with fast, automated, secure backup processes

The business data that resides on your computer and server infrastructure is your most valuable asset and it demands adequate protection. Without a 100% secure backup of this data, your business will be highly vulnerable when faced with situations such as theft, fire, flooding, viruses, power cuts or technical malfunctions. Under circumstances like this, an up-to-date backup will be essential to your business continuity. Losing even a week's worth of data can be devastating to any business, costing hundreds or even thousands of pounds. Thankfully, secure offsite data storage is now available, replacing the traditional approach of keeping your data on your own hard-drives, meaning that data backup and disaster recovery can be taken care of at the click of a button.



A daily (incremental) backup will be made of all new and changed files at a time of the day pre-determined by yourself. After each backup you'll receive an e-mail notification with a detailed report of your backup. If our servers do not receive your scheduled backup you'll be notified of that as well. Your files will be stored twice at different remote locations to ensure that there's always a copy available 24 hours a day, 7 days a week.

Key benefits

Cloud Backup brings a number of benefits to your business, helping you to gain that vital competitive edge.

Simple and automatic

After you've installed the software, we'll take care of the rest. ThinkGrid will automatically back up your data every day without requiring you to do anything. There's no need to launch an application, remember to insert blank CD-ROMS or connect an external hard drive. Your PC's select folders are automatically backed up and you can easily add and remove folders to be included in your backup. If you are away from your machine for any length of time, this will be detected and a fresh backup carried out as soon as possible.

Safe and secure

Backups are stored in a professionally monitored storage environment with redundant power and connection. All backups are encrypted at source and your data can only be read with your own password. Even we can't read your data. Online backup solutions such as ours are now acknowledged as the most secure way to backup your data.

Cost-effective

Reduce operational and capital costs by moving to an online backup system. No initial outlay is required for the purchase of new equipment, there are no ongoing staff costs to ensure your backups are taken care of, just a simple, predictable, flexible monthly charge.

Unlimited space

With ThinkGrid's Cloud Backup you can increase the amount of storage you need instantly – and you only pay for what you actually use. And because you can just increase space incrementally, you don't need to over purchase storage you're not using.

Easy access

You can transfer data back to your PC or to any other system of your choice whenever you choose. When restoring files you can choose from many different versions -yesterday, last week, a month ago and so on. These older versions can be restored to any location on your hard disk or network.

Disaster recovery

Increased awareness of business continuity issues has been a major factor in the growing popularity of online backup systems. With the rise of information technology for business-critical information, the importance of protecting irreplaceable data has become a more visible business priority in recent years. Storing it online with regular automated backups offers peace of mind should the worst ever occur.

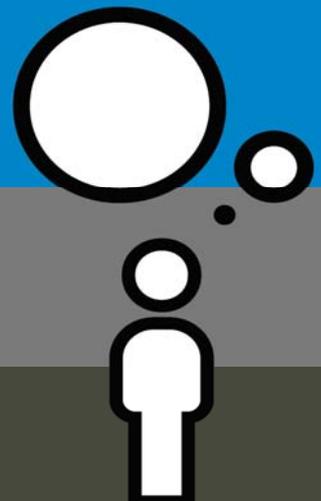
Protect your data with secure online backup

Advantages

- Minimised downtime in case of data loss - fast and easy restores
- Multiple file versions can be stored, allowing earlier work to be recovered
- Only changes are updated, resulting in efficient and non-disruptive backups
- Protect PCs, laptops, network data and systems files with one simple solution
- Industry-leading, proven technology with enterprise class security
- Guaranteed data recovery when needed -backed by Service Level Agreement
- 24/7 monitoring and support

Open Files and VSS

Cloud Backup is capable of backing up open files. Leveraging Microsoft's latest Volume Shadow-Copy Service (VSS) framework, you do not have to shut down any applications during the backup process. So e.g. your Word/Excel documents and even your Outlook files are backed up, even when they are in use.



How does it work?

Our offsite backup software runs a fully automated daily backup of your important files and data. After a quick and simple installation of the software, you select the files and/or directories you want backed up. You'll only have to do this once, but it's also possible to change the selection as and when needed. Initially, a full backup will be made of the selected files and your data will be encrypted and compressed before being sent to our offsite servers for safe storage through an SSL (Secure Sockets Layer) connection. After that, a daily (incremental) backup will be made of all new and altered files at a time of day determined by yourself and after each backup you'll receive a detailed report by e-mail.

Top 10 Reasons for Choosing Cloud Backup

Multi-Platform

Cloud Backup is available for the Windows, Mac OS X and Linux/Unix.

Database Support

Cloud Backup can make backups of MS Exchange Server and MS SQL Server without interrupting the operational processes.

Efficient Data Transmission

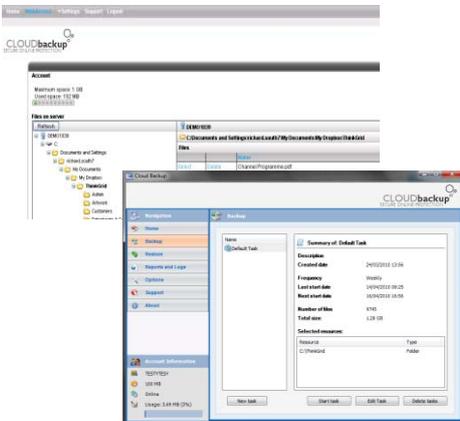
Daily backups are fast and efficient, because only the changes to existing files are transmitted.

Reliable

Backups run on a consistent, scheduled basis. When a backup isn't run because the computer is switched off, the backup will automatically start as soon as the computer is switched on.

Certified by Microsoft®

Cloud Backup is certified by Microsoft to run on its Operating Systems, including Windows XP and Vista.



Secure Web Access

You always have access to your data thanks to our secure web portal, meaning you can access and restore your data no matter what machine you're accessing it from.

Easy and User Friendly

Using Cloud Backup couldn't be easier. Installation and maintenance are supported by simple, straightforward wizards and updates happen automatically.

Local Backup and Restore

In the case of large amounts of data needing to be backed up, 'seed-load'-technology enables the physical shipment of a local backup to the datacenter. Subsequent backups can then be made quickly over the internet.

Cloud Backup Benefits At a Glance

- **Secure Backups** mean your business-critical data is protected at all times
- **Ease-of-Management** results in lower operational costs
- **Plug & Play** – Cloud Backup can be deployed immediately, no complex installation procedure
- **24x7 Availability** – you will be able to access your data from any location with an Internet connection
- **Disaster Recovery** - data is stored off-site and can be quickly restored in the event of a calamity
- **Optimal Security** through authentication, SSL and 256-bit AES encryption

Security

All the backup data is zipped first and encrypted using AES (Advanced Encryption Standard) 128 or 256 bit encryption technology. Once encrypted, the backup data is transferred to the Online Backup Server. The encryption key is only known by the end-user, so nobody but the end-user can open the backup data on the Backup Server.

The encryption algorithm used to encrypt the backup data is Advanced Encryption Standard (AES) 128 or 256 bit. This standard, also known as Rijndael, is a block cipher that has been adopted by the National Institute of Standards and Technology (NIST) to be the selected encryption standard. It is the used encryption standard of the US government since 2000.

Key Features

Automatic

Backups are made automatically making human intervention unnecessary.

External

With online backup, your data is sent directly to a secure external location, eliminating dangers like theft and fire.

High Availability

With online backup your data is continuously and directly available, from wherever you are.

Secure

Data is encrypted and secured in our datacenters to guarantee maximum privacy.

No Initial Investment

Online backup is a service - for a fixed monthly fee you have a secure backup solution without the need to invest in hardware or software.

Easy Restoration

Restoring data is quick and easy - simply select the data and choose the target location. In no-time your files and folders are back on your computer.

Versioning

You can choose to backup multiple versions of your files meaning you can restore different versions from different points in time.

Easy Monitoring

Automatic email reports are generated so you know that your backups are always up-to-date.

